

RAM BUSINESS CONSULTING ENTERPRISE MODELING & SIMULATION

RAM's System is a business analytics application to support modeling and simulation on an enterprise scale. It provides a top-down view of your company that supports strategic planning while simultaneously enabling a wide spectrum of individuals to apply modeling to individual projects. It has the analytic power to satisfy the demands of a professional modeling group, and the simplicity to satisfy the needs of managers throughout an organization who make daily operational decisions.

The product has many modeling functions:

Forecasting, Risk Analysis, Decision Tree (for choosing the best course of action when future outcomes are uncertain), and

Optimization that can be used for:

1. Manage Risk & Improve Business Decisions: Model 'what if's in a virtual world' before making a mistake in the real world.
2. Improve Profitability: Manage financial risk of projects or across a company.
3. Improve Company Performance: Each model is run in "real time"; ensuring that you have the latest update available and allowing fast-action contingency plans.
4. Build Large Models: Easier and faster than spreadsheets. Unlimited model size.
5. Web-based application: Allowing model collaboration, knowledge capture, and real-time analysis.